



OUR OCEAN
GREECE - APRIL 15-17, 2024

AN OCEAN OF POTENTIAL

SIDE EVENT AGENDA

Monitoring Centre for Coastal and Maritime Tourism in the Mediterranean: Creating Synergies for Sustainability

17.04.2024, 10.00-10.50, Lighthouse

Lead: Ministry of Tourism, Greece

The Ministry of Tourism of Greece is presently engaged in the establishment of the Monitoring Centre for Coastal and Maritime Tourism in the Mediterranean. The Centre aims at measuring and monitoring the sustainable progression of coastal and maritime tourism and it has received endorsement from the UN Tourism Organization. In this framework, the roundtable will gather around international experts to discuss potential synergies and how, through cooperation, we can build a strong network for sharing knowledge and expertise, ultimately fostering informed decision-making.



SIDE EVENT AGENDA

Chairperson/Facilitator of the side event
Myron Flouris, Secretary General for Tourism Policy and Development,
Ministry of Tourism, Greece

10.00-10.50	<i>Title of intervention/presentation</i> Name, Affiliation
Roundtable discussion	<i>Ms Maria Deligianni, Regional Director, Eastern Mediterranean, Cruise Lines International Association (CLIA)</i>
	<i>Pr. Priante Alessandra, President, ENIT (Agenzia Nazionale del Turismo) (tbc)</i>
	<i>Dr Antonios Magoulas, Hellenic Centre for Marine Research</i>
	<i>Dr. Gregory Yovanoff, Managing Director, Strategis Maritime Centre of Excellence</i>
	<i>Mrs. Adriana Salazar, Union for the Mediterranean</i>



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	<i>Ms Kostanza Sbokou-Konstantakopoulou, CEO Phaea Resorts, TEMES S.A. (tbc)</i>
	<i>Ms Barbara Lang Lenton, Burj Al Arab Sustainability officer, UAE</i>
	<i>Ms Nikki Schilling, impact officer, Rituals, USA</i>