



## SIDE EVENT AGENDA

### THE ROLE OF COMPANIES TOWARDS THE UN OCEAN DECADE GOALS

17/04/2024, 13.00, Multifunctional Room 2

**Lead: Aegean Rebreath, German Committee of the UN-Ocean Decade**

The side event aims to highlight the crucial role of the industry in achieving the goals of the United Nations Decade of Ocean Science for Sustainable Development (UN Ocean Decade 2021-2030). Human-induced marine degradation poses a significant threat to global economies and societies. Therefore, global responses should involve the active engagement of all stakeholders and sectors. Recent legislative developments at the European level provide opportunities to build on lessons learned and good practices. There is an urgent need to move away from one-off practices and develop holistic interventions aimed at shaping new approaches and introducing structural changes that also address companies' core business and their entire value chain.

In this context, the side event brings together key stakeholders from different fields to provide guidance on the role of the market in light of current challenges and opportunities. The panelists are expected to reflect on the ESG practices developed by the market and identify next steps, emerging trends and necessary contributions.



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**Chairperson/Facilitator of the side event: Ms. Tassoula Eptakoili, Journalist**

<b>Time (13.00-13.50)</b>	<b><i>Title of intervention/presentation</i> Name, Affiliation</b>
	Mr. Stefanos Dianellos, Vice President and Head of Corporate Affairs, BAT Hellas
	Ms. Xenia zu Hohenlohe, Chief Engagement & Strategy Officer, The Sustainable Markets Initiative
	Dr. Alexis Katechakis, German Committee of the UN-Ocean Decade Board Member Marine Scientist & Corporate Sustainability Expert
	Mr. George Sarelakos, President / Managing Director of Aegean Rebreath