



## SIDE EVENT AGENDA

### **project PARALIES: A bottom-up initiative mobilizing private sector towards the protection and restoration of coastal and marine environment**

17<sup>th</sup> of April 2024, 08:00 to 08:50, SNFCC, Multi-functional Room 1

**Lead:** The Blue Oxygen – project PARALIES<sup>1</sup>

**Co-organizers:** EYDAP S.A.<sup>2</sup>, NECCA<sup>3</sup>

The Side Event scope is to present [project PARALIES](https://projectparalies.gr/), its concept, goals and operational design, as well as to communicate its results and the experience gained regarding marine litter, the corresponding impacts to coastal and marine environment and the ways to face this challenge. By raising and stressing its strong triple-win potential (for the environment, the local communities via sustainable tourism and the private sector), it aims to mobilize more private companies to actively support the protection and restoration of the coastal environment and ecosystems. Furthermore, the transfer and replication potential of the knowledge and experience, which was gained through the successful implementation of [project PARALIES](https://projectparalies.gr/) for more than 3 years, to other geographical areas of Mediterranean will be pursued aiming to expand its positive effect to as many as possible beaches and coastal areas.

<sup>1</sup> <https://projectparalies.gr/>

<sup>2</sup> EYDAP S.A.: Athens Water Supply & Sewerage Company S.A.

<sup>3</sup> NECCA: Hellenic Natural Environment & Climate Change Agency

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**Moderator:** Mr. Christos Ioakeimidis, QSR Programme Management Officer at the Coordinating Unit of UNEP/MAP

08:00 to 08:05	Introduction by the Moderator
08:05 to 08:10	<a href="#">project PARALIES</a> ' concept and design <i>Mr. Ioannis Spanos, Chemical Engineer MSc., MRICS Environmental Surveyor, Project Manager of <a href="#">project PARALIES</a></i>
08:10 to 08:20	<a href="#">project PARALIES</a> ' results and conclusions of its 3 years implementation <i>Mr. Andreas Sotiropoulos, Environmental Scientist, MSc. in Oceanography, Project Manager of <a href="#">project PARALIES</a></i>
08:20 to 08:25	Circular Economy through <a href="#">project PARALIES</a> <i>Mr. Kleanthis Nikolaidis, MSc. Entrepreneurship &amp; Strategy, Project Manager of <a href="#">project PARALIES</a></i>
08:25 to 08:30	Experience gained through EYDAP's participation in <a href="#">project PARALIES</a> <i>Ms. Margarita Gamaletsou, Director of Communication &amp; Corporate Relations, EYDAP S.A.</i>
08:30 to 08:35	<a href="#">project PARALIES</a> ' contribution to the protection, restoration and quality monitoring of the Schinias' National Park beach <i>Ms. Eleni Katsirodi, Forest Engineer MSc., Head of the Management Unit of Attica's Protected areas, NECCA</i> <i>Ms. Maria Trivourea, Biologist MSc., Conservation Officer of the Management Unit of Attica's Protected areas, NECCA</i>
08:35 to 08:45	Interactive discussion with the attendees of the Side Event on marine litter, its impacts on the coastal environment, measures required to address the challenge, potentials on plastic pollution monitoring, experience from other Mediterranean counties and opportunities for replication
08:45 to 08:50	Announcement of <a href="#">project PARALIES</a> ' Commitments